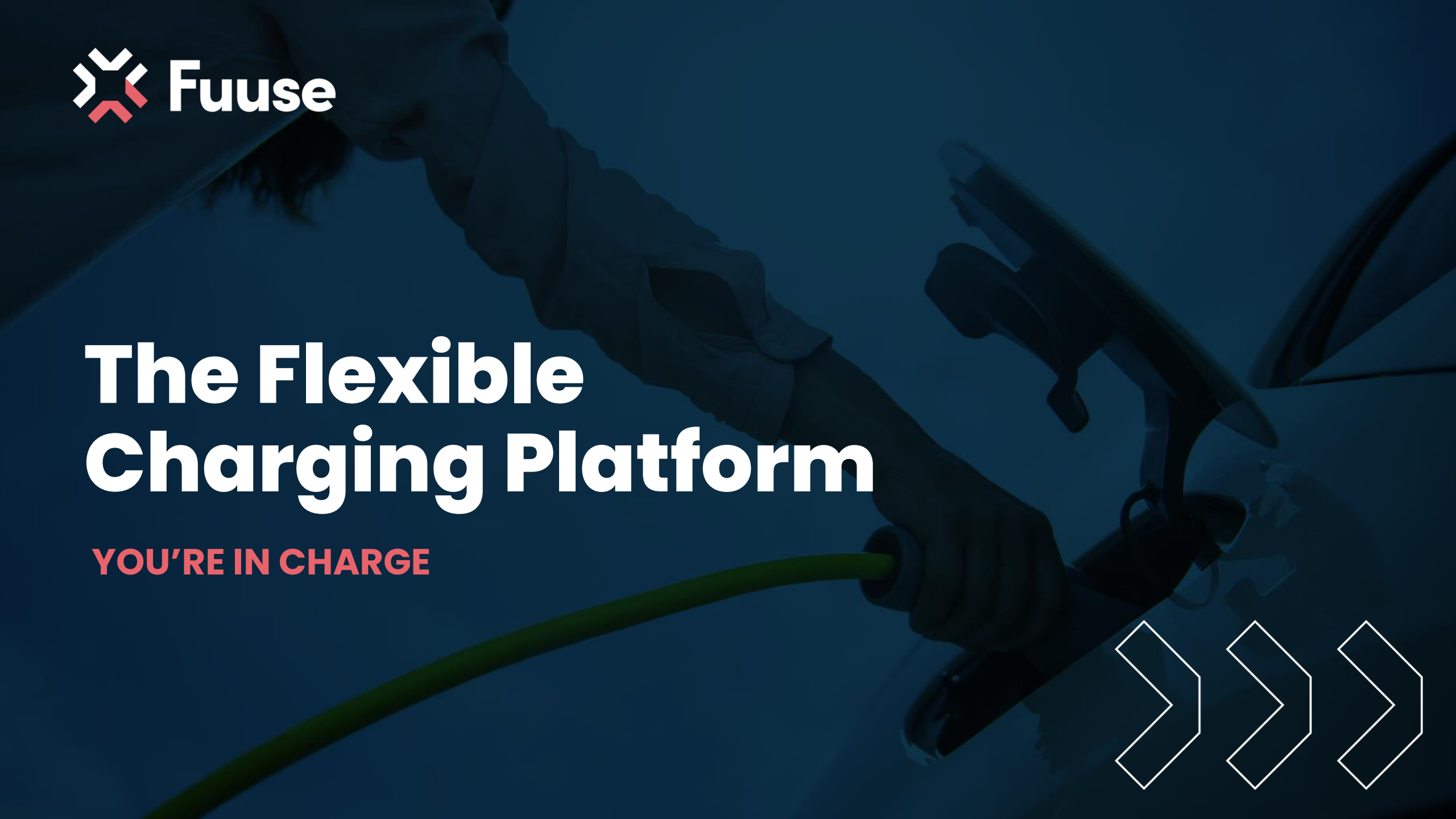

Fuuse
The Flexible Charging Platform
YOU'RE IN CHARGE

INTRODUCTION

What do you need from your EV chargers?

Greater Visibility

Recurring Revenue

Ultimate Control

Fuuse

INTRODUCTION

You’re in charge

Fuuse is an ultimately flexible charge point management platform, designed to help you maximise the value of your chargers.

Developed in partnership with drivers, charge point operators, local authorities, installers and industry experts, Fuuse is customer-focused and independent of any charger manufacturer, ensuring you get software that works for you and your drivers.

INTRODUCTION

No more vendor lock in

Fuuse is hardware agnostic, built to OCPP open standards meaning you can add any combination of chargers across your site, regardless of manufacturer.

With Fuuse there's no more vendor lock in and you can control all of your chargers across your network from one back-office system.

INTRODUCTION

Developed for customisation

Businesses across sectors are choosing Fuuse for the platform's flexibility to be moulded into a system that addresses their specific EV charging needs.

flowe

suez

LANCASTER CITY COUNCIL
Promoting City, Coast & Countryside

NHS
The Leeds Teaching Hospitals
NHS Trust

YESSS ELECTRICAL

Durham County Council

darcy group

Thrifty
Car & Van Rental

Glasgow
CITY COUNCIL

ISUZU TRUCK UK

CHARGE MY STREET

"Being able to work with Miralis on the development of their Fuuse app and backend system has given us a tool that allows us to tailor tariffs, access and control to any specific site or host."

Ady Powell | Project Officer, Charge My Street

INTRODUCTION

Charge your way.

Tailor your Fuuse platform to get exactly what you need out of your EV chargers.

- **Restrict access to only the drivers you want**
- **Set different opening times for different days**
- **Charge by RFID, Pay as you Go, or Driver App.**
- **Set and manage multiple tariffs for different driver groups**

Fuuse

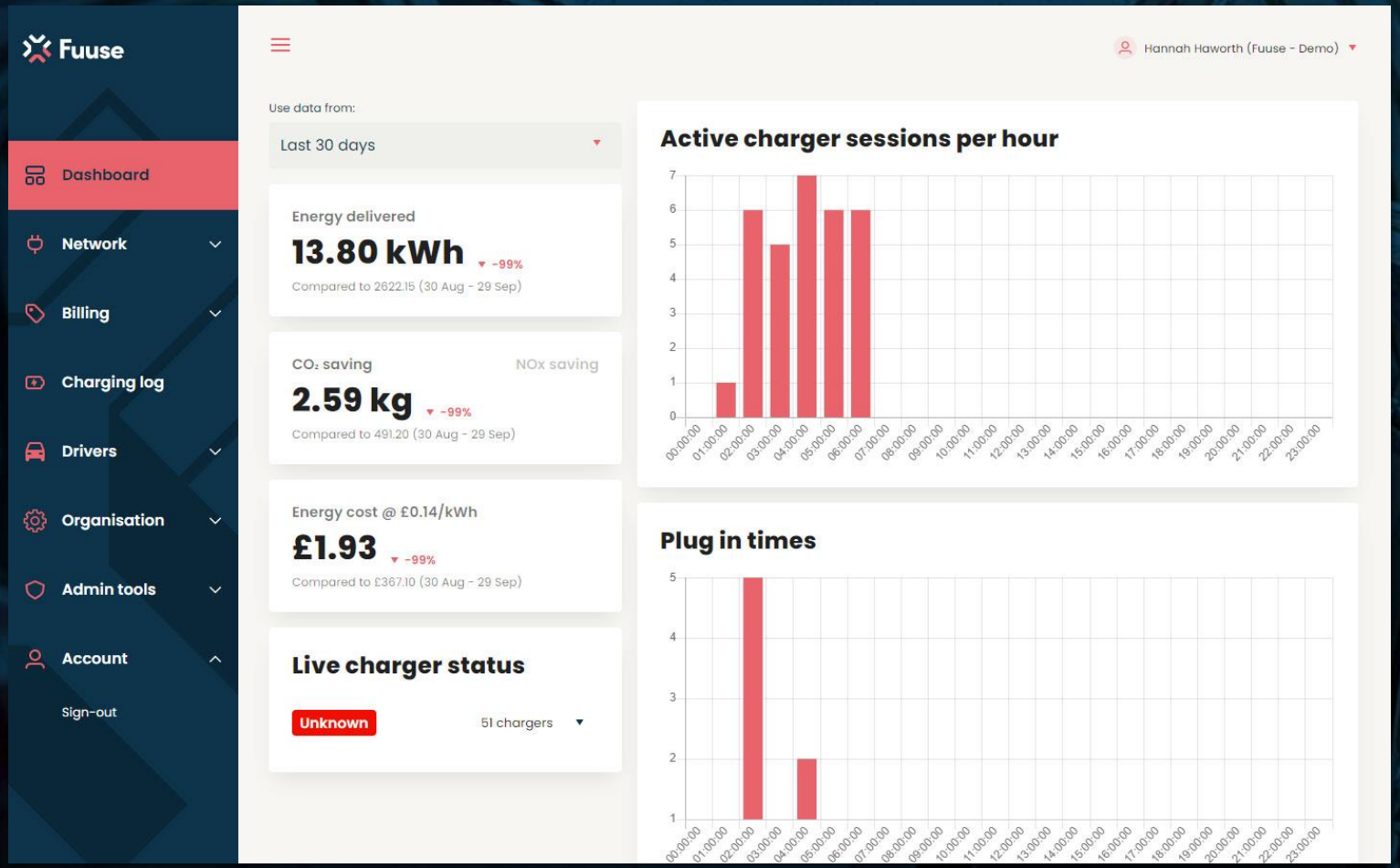
INTRODUCTION

EV Charging Solutions

Fuuse Platform

White Labelling

Driver Mobile App

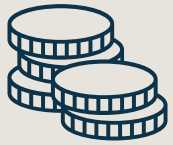


Fuuse EV Charging Platform

Fuuse

EV CHARGING PLATFORM

At a glance



UNLOCK REVENUE

Open chargers to the public with Fuuse Billing. Set multi tariffs and opening times.

WORKS WITH ALL OCPP 1.6 CHARGERS

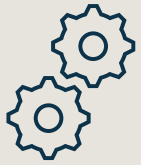
Bringing together different charger manufacturers under one platform.

REMOTE CLICK TO FIX MAINTENANCE

Reset hardware, start and stop sessions and unlock connectors, with a simple click.

SECURE CLOUD BASED PLATFORM

Manage your chargers and monitor their usage, securely.



TAKE CONTROL OF YOUR CHARGERS

Flexible access controls and comprehensive tariff management give you and your customers greater control of your networks.

SAVE ON ENERGY COST AND MAXIMISE UTILISATION

Use our reporting tools and alerts to optimise charger usage. Plus, easily report on CO2 and NOx savings.

A MODULAR PLATFORM

You only pay for the functionality you need, making Fuuse easily scalable and ever evolving.

Fuuse

EV CHARGING PLATFORM

Scalable across settings

Fleets

Workplaces

Attractions

Event Venues

Fuuse

EV CHARGING PLATFORM

Scalable across settings

Rental

Holiday Home Parks

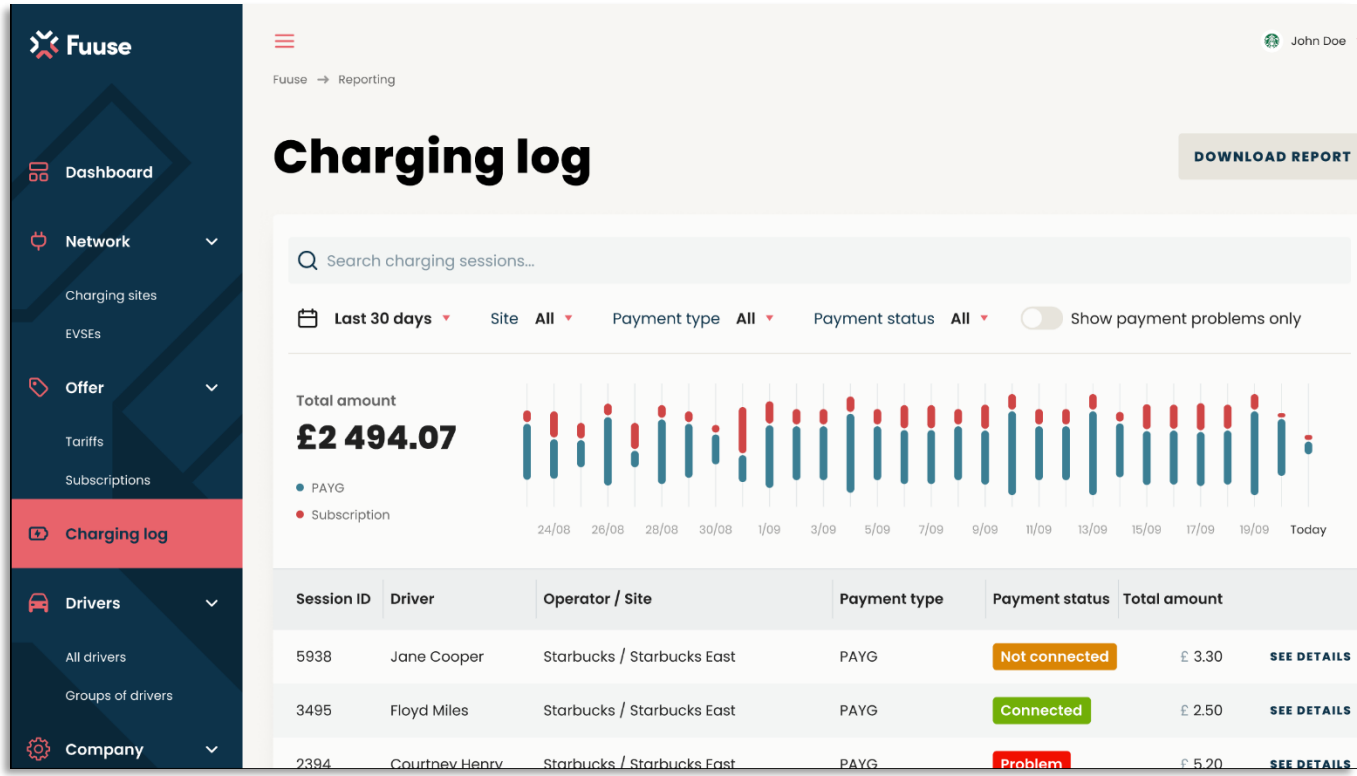
Local Authorities

Healthcare Facilities

FUUSE CORE

Take control of your chargers

Fuuse starts with a central platform for managing, monitoring and operating your chargers. FuuseCore allows for the essentials of charging and reporting and gives you the tools and the add-on modules to maximise your charging investment.



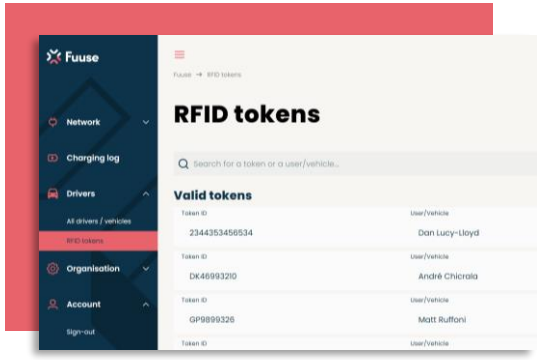
Key Features of Fuuse Core

- Manage all your chargers in one back-office system
- Use chargers from multiple vendors in the same network
- Supports any number of chargers
- Add, view and manage your network of chargers
- Start charging with RFID cards
- Comprehensive reporting including OZEV compliant reports
- Complete flexibility with Access Controls

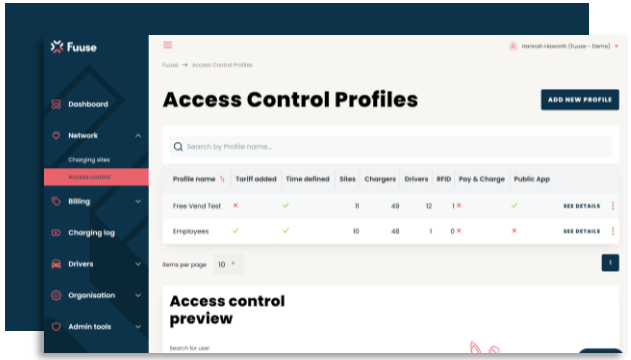
FUUSE CORE

Ultimate flexibility with Access Controls

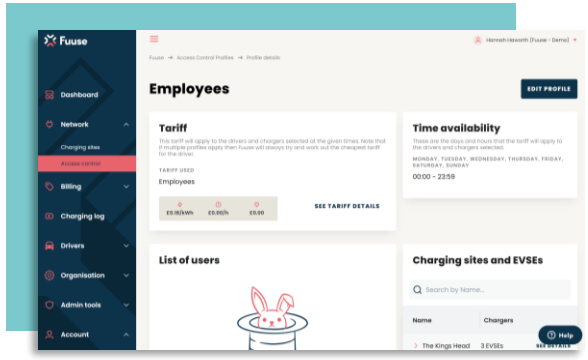
Standard with Fuuse Core



Assign RFID tokens to drivers and/or vehicles



Create Unlimited Access Profiles

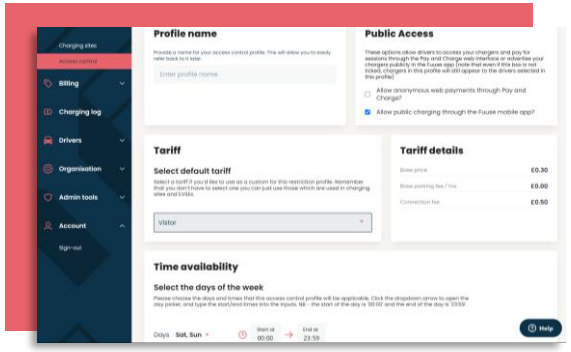


Control tariffs*, times of the day and chargers with each profile

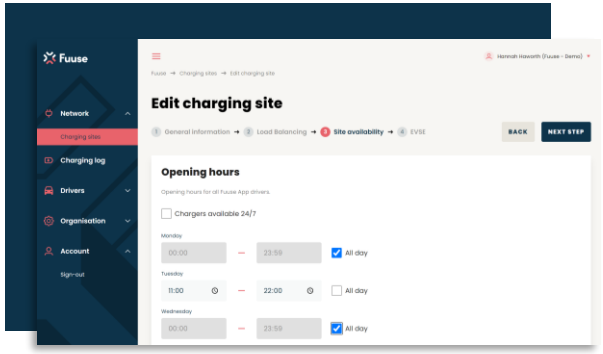
*Setting tariffs only available with Fuuse Billing

FUUSE CORE

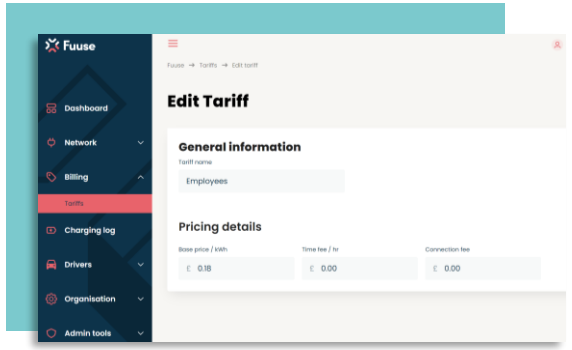
Get more from your chargers



Open your chargers up to the general public when your own drivers aren't using them to generate revenue for you and your clients*



Restrict access to your chargers to only the drivers you want at the times and days you want



Set different pricing for different drivers. Give preferential rates to your employees while giving your visitors and the general public a base rate*

*Pricing access controls only available with Fuuse Billing

FUUSE MAINTENANCE

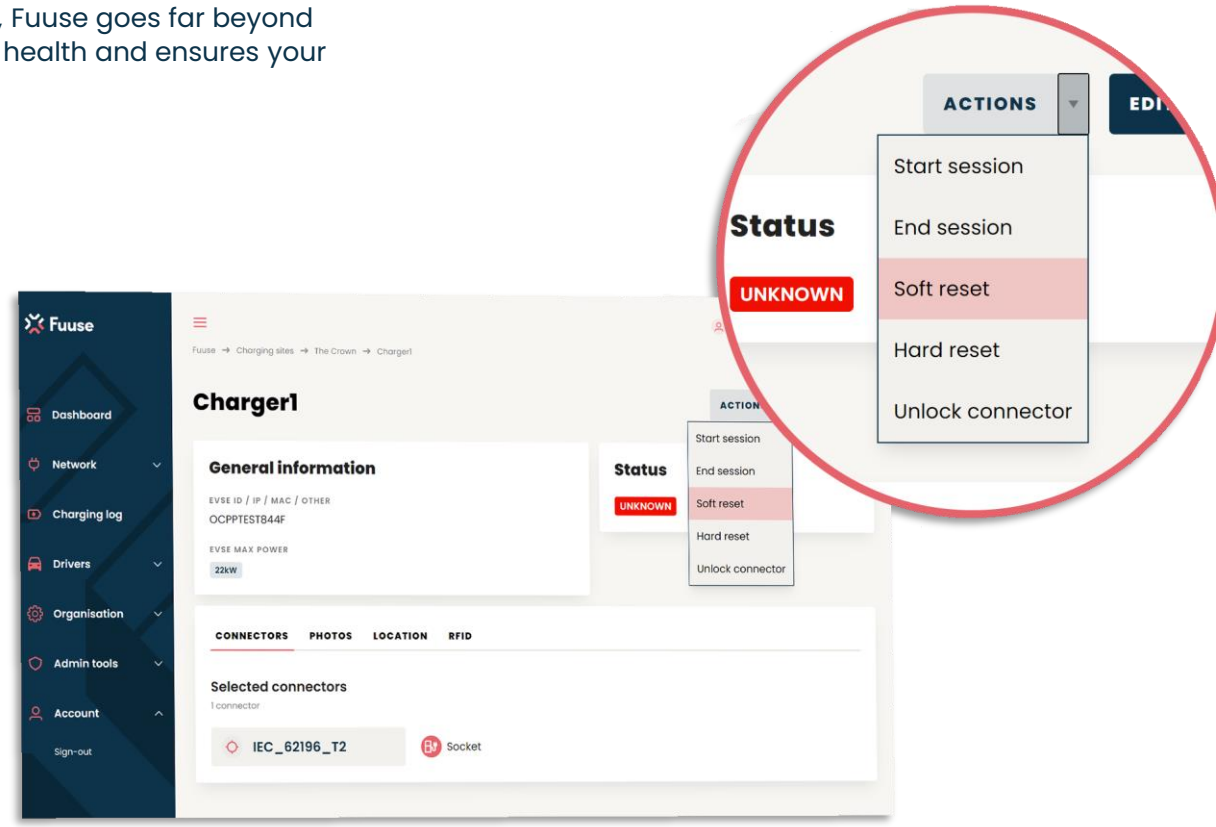
Maximise Uptime

Fuuse Maintenance comes as standard with Fuuse Core

For charge point operators, installers and those with large networks of commercial chargers, Fuuse goes far beyond simple charger issue reporting. We provide a comprehensive service that monitors network health and ensures your chargers are back up and running as soon as possible.

Key Features of Fuuse Maintenance

- Driver fault reporting
- Automated fault reporting based on charger status
- Alert system via email and SMS
- Track open issues directly in Fuuse
- Assign issues to maintenance users or third-party contractors
- Get fault reports on chargers showing uptime and average resolution time on issues
- Access for installers and maintenance users to share fault information
- Click-to-fix maintenance
- Troubleshooting tools



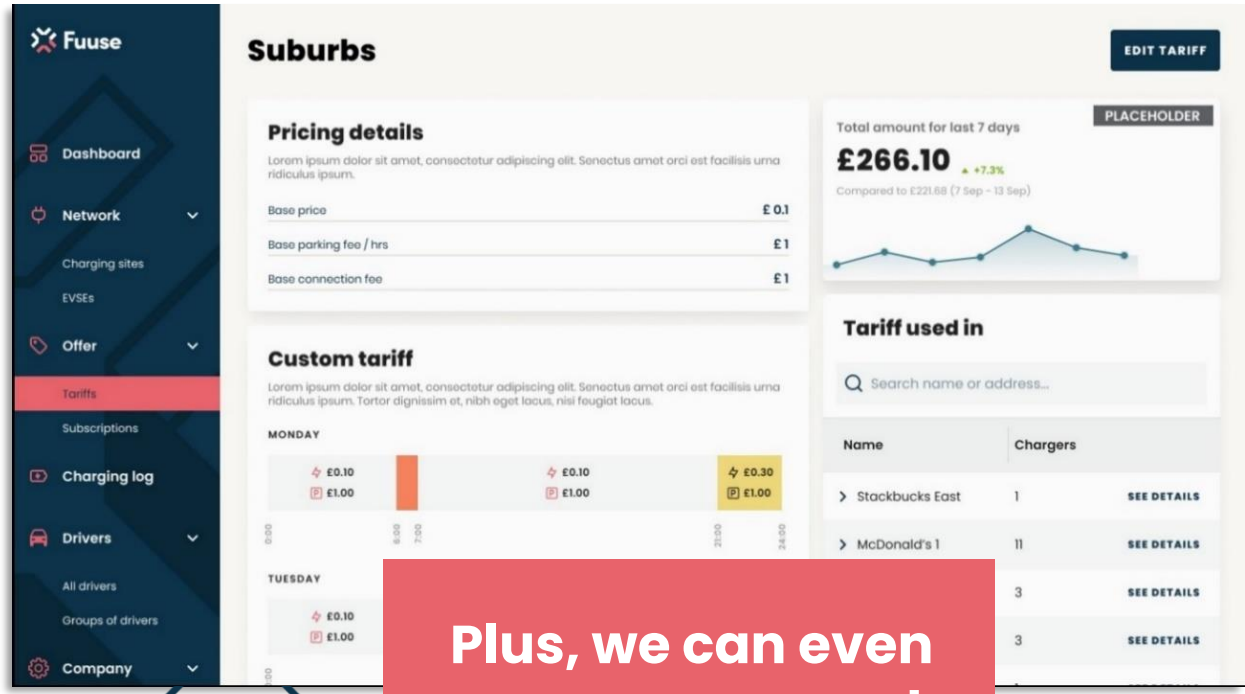
FUUSE BILLING

Generate Revenue

Whether your clients are a charge point operator, a visitor destination, local authority or anyone looking to receive payment for charging, you need a comprehensive set of tools to best serve their customers. Fuuse Billing is a secure PCI compliant solution that gives you the freedom to start generating revenue from charging points.

Key Features of Fuuse Billing

- Collect payments directly from drivers
- Add payment details
- Securely store driver card and payment details
- Full financial reporting through Stripe
- Payment dispute resolution
- See financial data about specific chargers or your entire network in real-time
- Automated invoicing
- Manage tariffs and subscriptions
- Create different user groups with separate tariffs
- Charge connection, parking and overstay fees
- Have different tariffs for different times and days



Plus, we can even manage payments for you...

If choosing to manage payments yourself, remember there are data, legal and FCA implications to consider. Or we can take the strain for you, managing all payments for charging sessions and simply delivering one monthly payment to you.

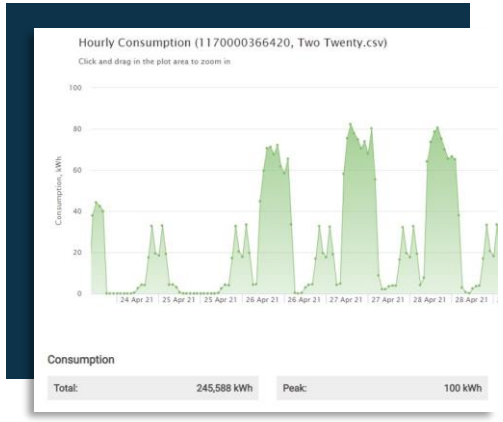
FUUSE MAP

Optimise Energy Usage

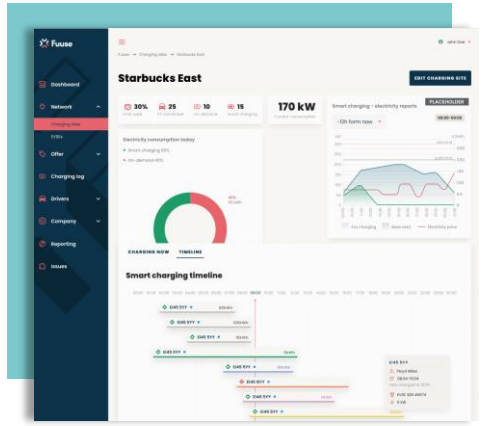
In partnership with energy management consultancy Envisij, FuuseMAP is an online power capacity audit service for commercial and industrial buildings, providing essential insights into a site's current energy consumption.

Taking half hourly data, FuuseMAP assesses the yearly average, peak and low energy usage from the site. This equips installers and operators with data backed insights and subsequent recommendations on what capacity changes may need to be implemented, and how to best optimise your sites' EV charging.

Ensure sites have the **capacity to handle** your EV charging requirements

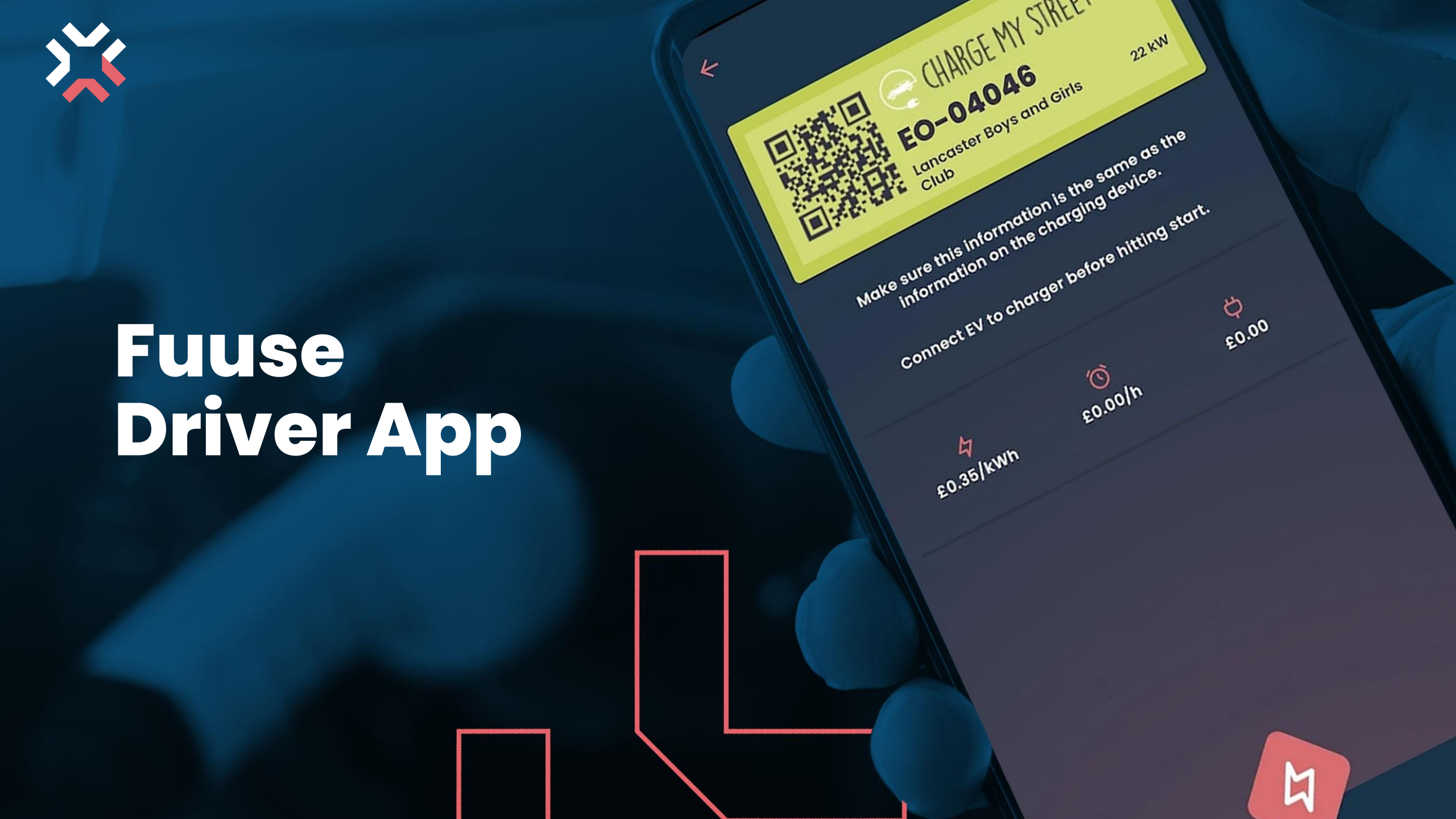


Save time and costs by understanding your current capacity and the specific capacity increase to request (if any) from the DNO.



Combine insights with FuuseEnergy *(coming soon)* to further optimise your energy usage with a **smart charging solution.**

Fuuse Driver App



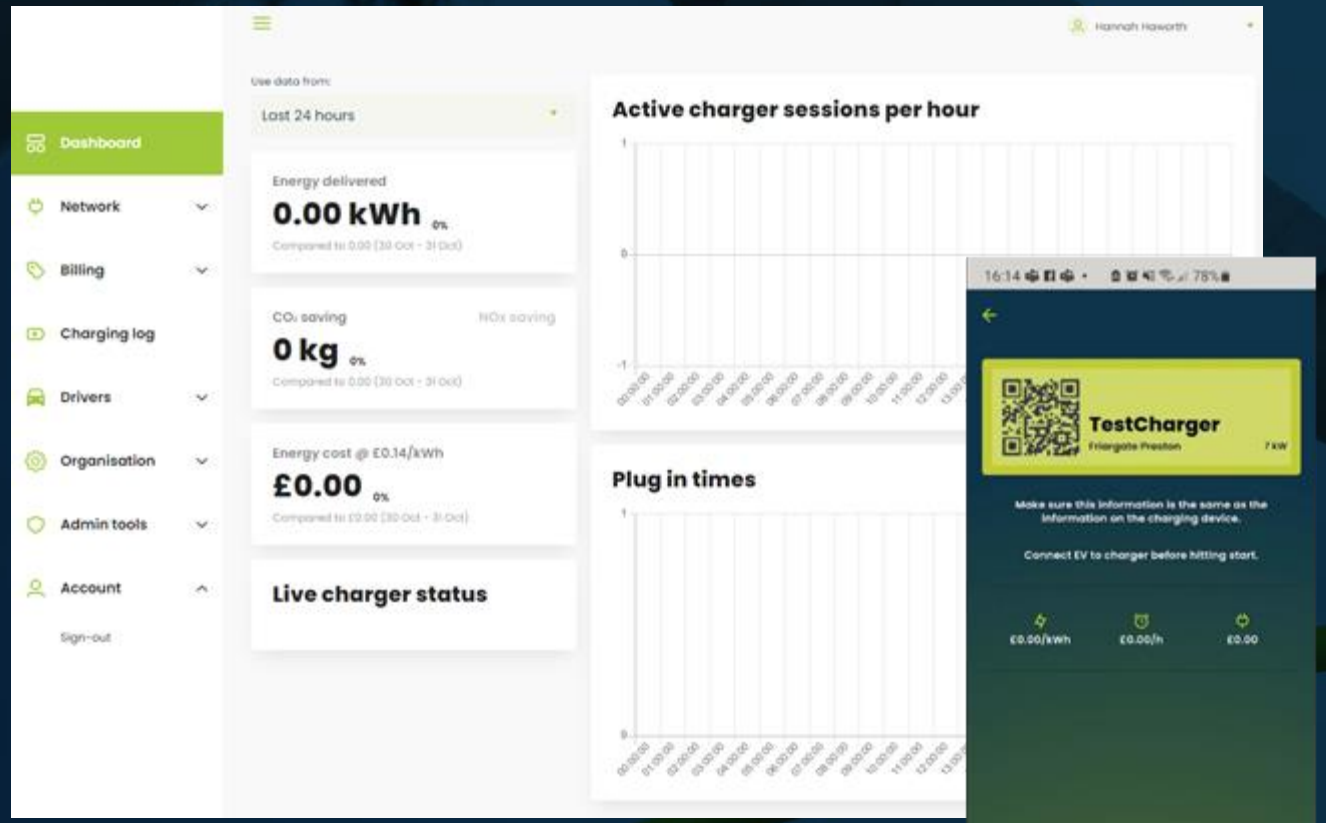
DRIVER APP

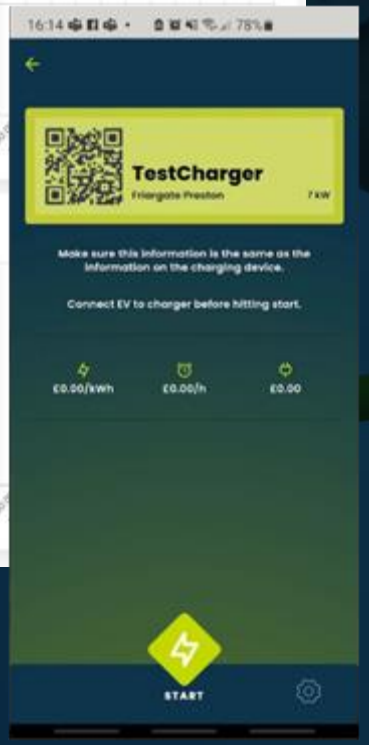
Enhancing the driver experience

The intuitive Fuuse EV Driver App allows drivers to discover compatible chargers, and easily begin, pay for and track the progress of their charging sessions. Our driver app will continue to evolve alongside platform developments, with even more features being released to empower drivers.

- **Easy Session Starting**
- **Save Payment Details**
- **Charging Session Insights**
- **Accidental End Control**
- **Clear Charging Rates**
- **Real Time Session Tracking**
- **Discover Nearby Chargers**
- **Direct Issue Reporting**

White labelled driver apps available





White Labelled Solutions

Fuuse

WHITE LABELLED SOLUTIONS

Take charge

Turn Fuuse into your own branded platform for complete control and a seamless customer experience. With Fuuse you can white label the back-office platform, and the driver app – plus get access to white labelled resources and promotional videos.

Your logo & brand colours

View and manage all sites from one system

Asset library

Bespoke resources on request

Fuuse

ADDITIONAL SUPPORT

Onboarding & beyond

We want to help you sell more to your customers so once you choose Fuuse you'll have access to our customer success manager Dana, to help get you setup smoothly.

Platform training with your core team

Continually updated Knowledge Hub

Technical support via phone, email and live chat

Dana Taqi | Customer Success Manager

Case studies

CASE STUDY: Healthcare

Pure EV | Leeds General Infirmary

Working with The Leeds Teaching Hospitals NHS Trust and installer partner Pure EV we've developed a comprehensive electric vehicle strategy that brings all their chargers on one platform.

With Fuuse, Leeds General Infirmary can now:

- Operate all their different chargers through Fuuse
- Enable staff car parking access fobs to power chargers
- Report carbon emission savings to senior management
- Perform remote maintenance tasks
- Generate new revenues from visitor usage
- Alert parking services to non-EVs blocking bays

PUREEV

NHS
The Leeds Teaching Hospitals
NHS Trust

CASE STUDY: RENTAL

Thrifty

Working with Scot Group - operators of Thrifty - and EV project management company Urban Charging, Fuuse is helping Thrifty to roll out their EV charging infrastructure across all of their UK branches.

With Fuuse, Thrifty can now:

- Operate all their different chargers through Fuuse
- Report carbon emission savings to senior management
- Generate new revenues from customer recharging
- Perform remote maintenance tasks
- Report on recharging costs mirroring standard refuelling
- Assign RFID cards to vehicles to track charging history

Fuuse

Pricing

AC PRICING

Fuuse

Costs include licences, support and upgrades, excluding VAT

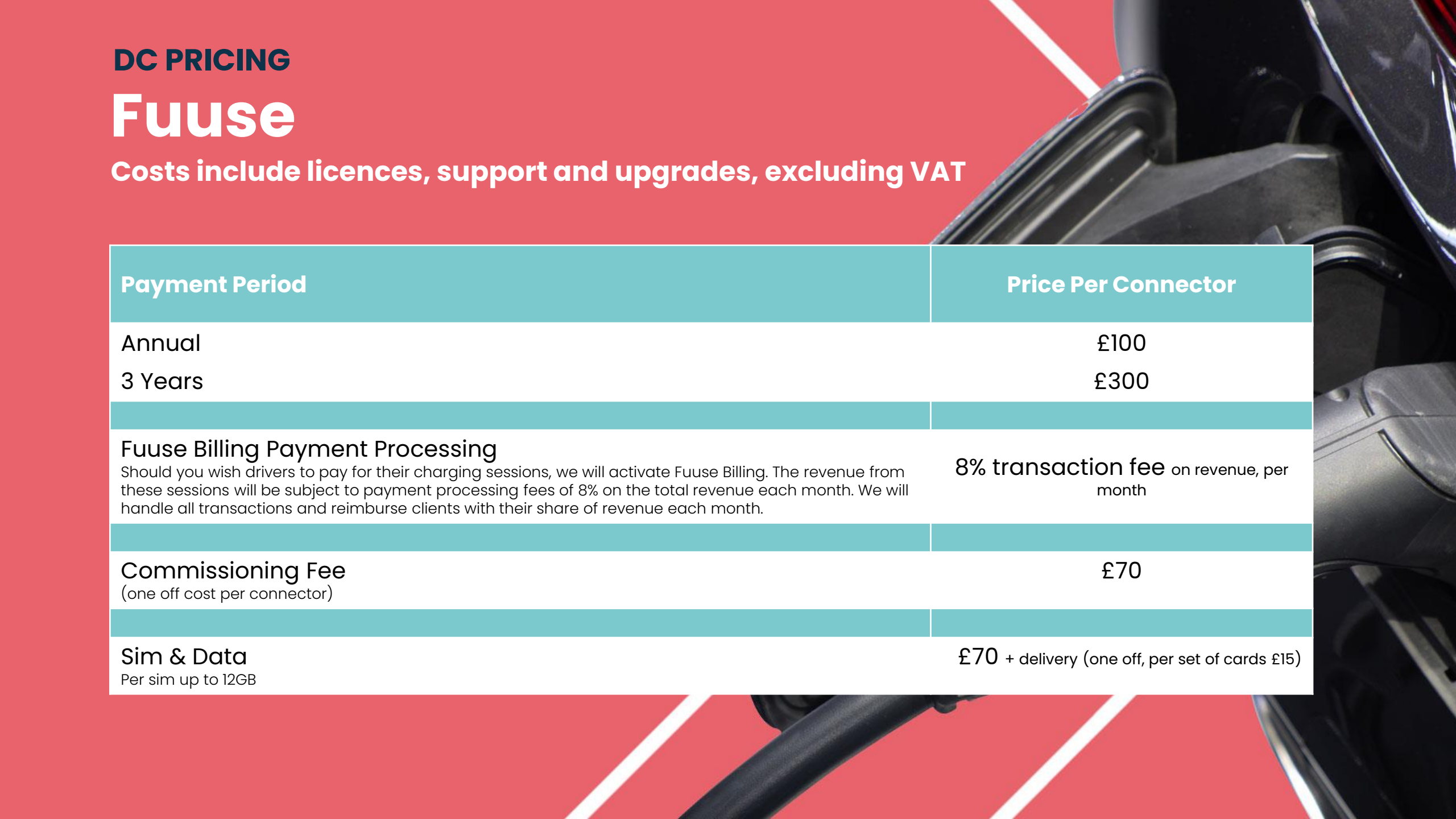
Payment Period	Cost Per Connector
Annual	£60
3 Years Three years allows cost to be rolled up and included for purpose of the workplace charging grant and also for the enhanced capital allowance or Super Deduction with 24.7% tax relief.	£180
Fuuse Billing Payment Processing Should you wish drivers to pay for their charging sessions, we will activate Fuuse Billing. The revenue from these sessions will be subject to payment processing fees of 8% on the total revenue each month. We will handle all transactions and reimburse clients with their share of revenue each month.	8% transaction fee on revenue, per month
Commissioning Fee (one off cost per connector)	£30
Sim & Data (per 500MB data)	£15 + delivery (one off, per set of cards £9.50)

DC PRICING

Fuuse

Costs include licences, support and upgrades, excluding VAT

Payment Period	Price Per Connector
Annual	£100
3 Years	£300
Fuuse Billing Payment Processing Should you wish drivers to pay for their charging sessions, we will activate Fuuse Billing. The revenue from these sessions will be subject to payment processing fees of 8% on the total revenue each month. We will handle all transactions and reimburse clients with their share of revenue each month.	8% transaction fee on revenue, per month
Commissioning Fee (one off cost per connector)	£70
Sim & Data Per sim up to 12GB	£70 + delivery (one off, per set of cards £15)



Fuuse White Labelling

Platform white-labelling includes: company branded sub-domain, login, addition of logo and company colours. Plus provision of demo version for showing prospective customers.

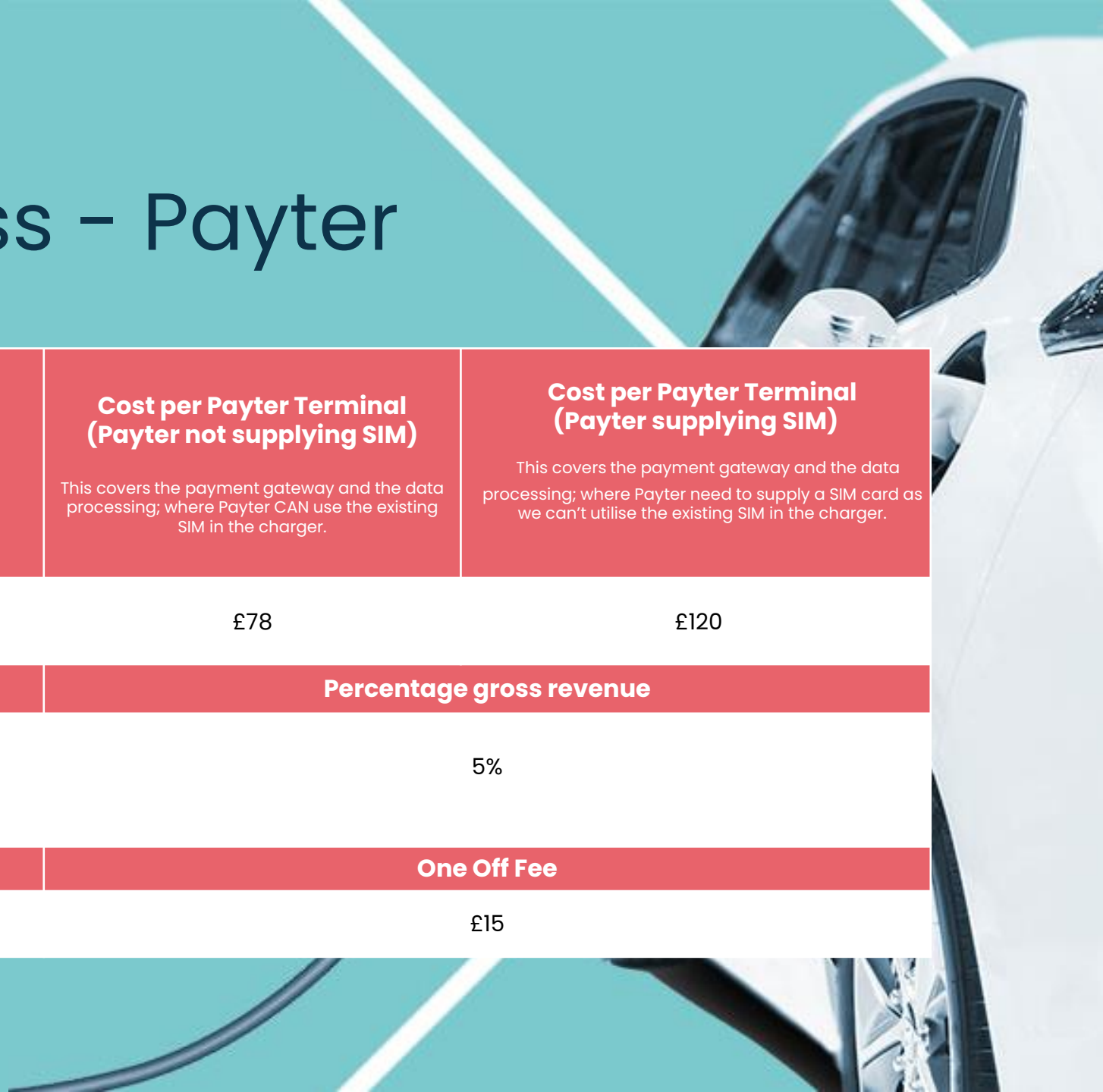
	Cost	Payment Term
Design and Development of white labelled app and back office, maintenance, support and updates. Ongoing updates of white labelled app on both Google Play and Apple Store, plus cloud based back office.	£3,000	Per annum (3 year term)

RFID Cards and Key Fobs

RFID Cards	Quantity	Cost
Unbranded Cards Contactless cards, double sided. Read and record UID	1-99	£2.00
	100+	£1.50
Custom Branded Cards Custom printed Contactless cards, full colour, double sided. Read and record UID	Min Order 100+	£2.50
Delivery		£9.95
RFID Key Fobs	**Quantity**	**Cost**
Fuuse Branded Key Fobs Colour & print and encoding options. Printed UID on reverse of fob	1-99	£3.65
	100+	£3.00
Custom Branded Key Fobs Colour & print and encoding options. Printed UID on reverse of fob	Min Order 100+	£3
Delivery		£9.95

Fuuse Contactless - Payter

Payment Period	**Cost per Payter Terminal (Payter not supplying SIM)** This covers the payment gateway and the data processing; where Payter CAN use the existing SIM in the charger.	**Cost per Payter Terminal (Payter supplying SIM)** This covers the payment gateway and the data processing; where Payter need to supply a SIM card as we can't utilise the existing SIM in the charger.
Annual Payter Fee	£78	£120
Payment Processing Costs	**Percentage gross revenue**	
Transaction fees Processing of payments through Fuuse/Payter including merchant fees, payment support, reimbursement and reporting.	5%	
Payter Terminal Registration Fee	**One Off Fee**	
One off payter terminal setup fee	£15	



Fuuse

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